

## Investing in Mining: A Private Equity Perspective

Sean Keenan

Turkey Mining Summit, June 6th, 2012



## The Objective.....

From here...







# What financing alternatives are available to develop mining projects?



#### The Alternatives

Stage of		Joint		Convert	Trading	High	Bank
Development	Equity	Venture	Royalty	Debt	Company	Yield	Debt
<b>Early Stage</b>							
Exploration							
Late Stage							
Exploration							
<b>Scoping Study</b>							
Pre-feasibility							
Study							
Feasibility							
Development							
Production							

## **Private Equity - Perceptions**



#### **Private Equity - Reality**

- Utilizes a range of strategies
  - Equity, Convertible Debt, Bridge and Mezzanine financings
- Private investments in companies at all stages
  - Generally negotiated with Management or the Board
  - Can be in public or private companies
- Long term investor
- Generally want some level of involvement
- In the business of building companies



#### What Private Equity can Offer

Equity & Debt Contact Networks



### Why Is Private Equity Good For Mining?

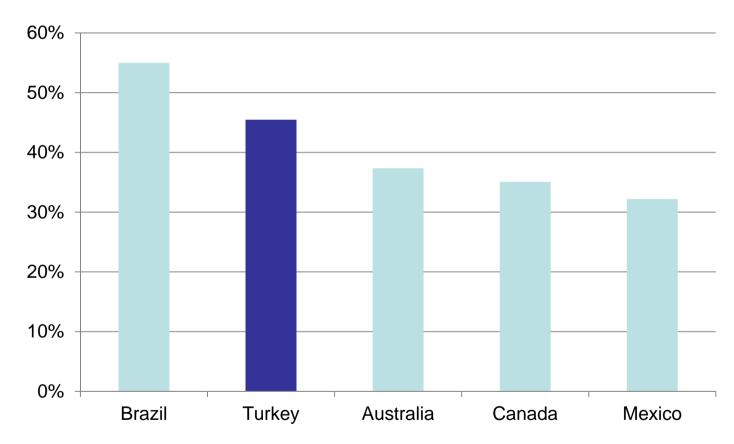
- Stability: Long term investor (+5 years). Funds available in good and bad times. Potential ongoing support
- Creative investment structures: Equity, convertible debentures, project interests, bridge loans, leveraged buyouts, etc.
- Industry Experience: Input into strategy and execution
- Focus: Relatively small number of investments



# Why Is Private Equity Good For Mining in Turkey?

- Public Markets not readily available: Are they appropriately valuing the perceived risks of Turkey?
- Local banking sector not yet familiar with mining
- International Industry Experience
- Patience Required
- Projects tend to be earlier stage: Need stability in funding until production

# Turkey's high proportion of unlisted mining companies



Source: Metals Economics Group, June 2012.



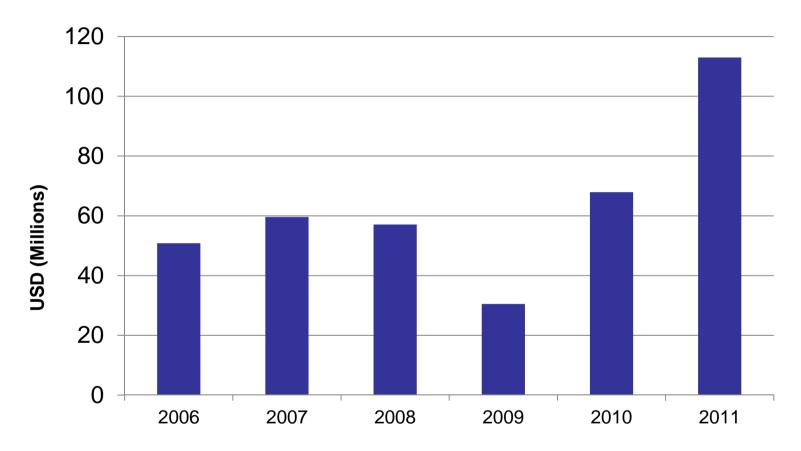


#### What Turkey Offers Mining Investors

- Politically stable and modern mining code
  - Some concern about permitting
- Educated workforce
- Population near, but not on top of, projects
- Coastline and ports proximal to projects
- Abundant deposits and exploration potential



## **Exploration Spending in Turkey**



Source: Metals Economics Group, June 2012. Comprises metalliferous exploration with budgets greater than \$100,000.



# What does Private Equity look for? Essential

- Appropriate valuation
- Good quality resource identified
- Favorable indications on metallurgy, product quality and marketing
- Favorable jurisdictions for security of title, permitting, and ability to conduct business



# What does Private Equity look for? Beneficial

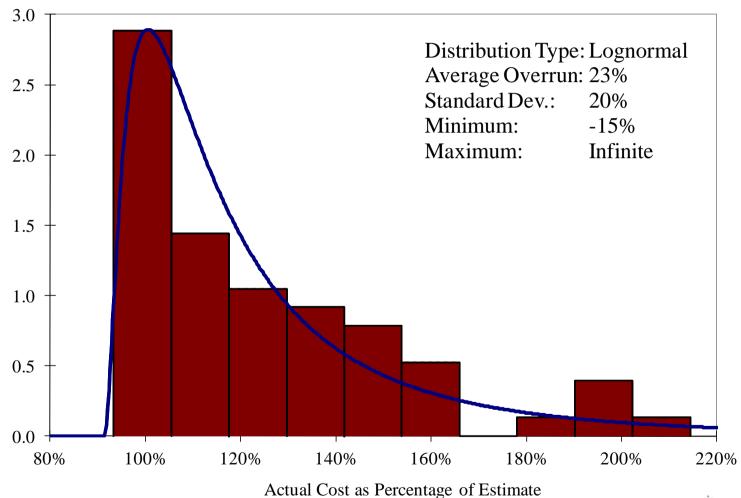
- Quality management
- More advanced engineering / market studies
- Sound vehicle (public listing good, but not essential)
- Strong upside potential (resource, metallurgy, commodity price, etc.)

#### Private Equity Due Diligence

- Technical evaluation of project
- Legal and country/jurisdictional review
- Management team
  - Honest and competent?
  - Effectively develop the asset?
- Economic evaluation
  - Discounted Cash Flow analysis (NPV/share)
  - Per share appreciation potential
  - Market and transaction multiples







Source: RCF, 2012.

C\*

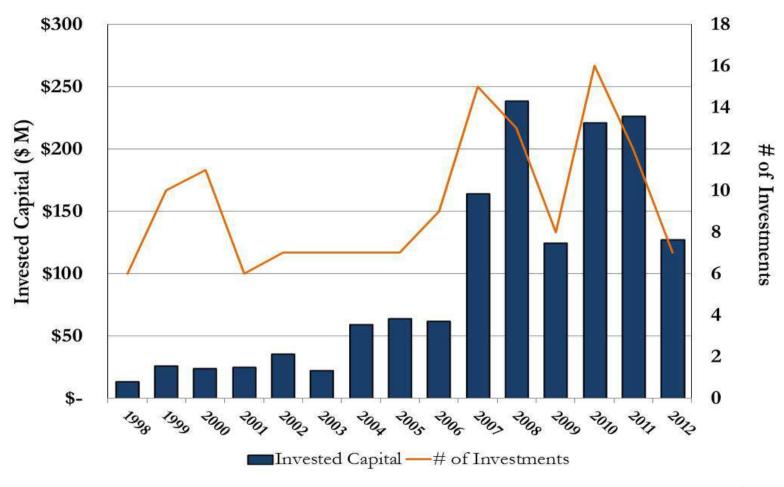


#### Who/What Is Resource Capital Funds?

- 100% mining focused
- Managed by Industry Professionals
- Global Reach: Offices in Denver, Perth and Toronto
- Strong 14-year track record working with mining companies
- US\$1.9 billion under management
- Long-only no short positions
- Long-term view (+5 years)
- Invest throughout commodity and growth cycles



#### **RCF Invests Throughout Market Cycles**

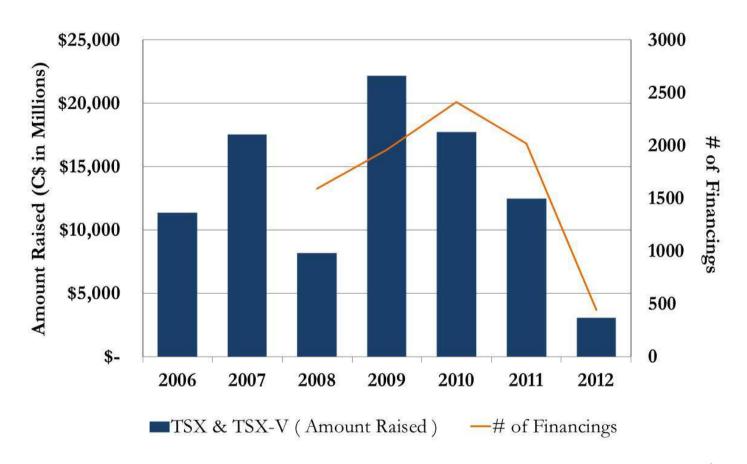


Source: RCF, 31 March, 2012.





## Mining Equity Financings (TSX and TSX-V)



Source: TMX, 2012. Number of financings not available for 2006 and 2007.

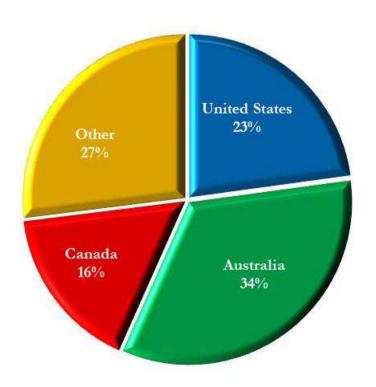


#### RCF - Specialist, But Diversified

- Investments in 111 different companies
- Experience investing in 38 countries
- Investments in more than 27 mineral commodities plus several mining services
- **45** mining company **boards**
- Investments listed on 8 stock exchanges
- Different uses of proceeds
- Number of different financing structures



# **Geographic and Commodity Diversification**





Represents location of assets, primary commodity and amount invested in USD



#### **Conclusions**

- Financing is available for good mining projects
  - Many financing alternatives available for many different needs
  - Make sure your financier knows about mining
- Private Equity is a great alternative to consider
- I would be happy to answer any questions

#### Dikkatiniz için teşekkürler



#### www.resourcecapitalfunds.com



#### **RCF Management LLC**

1400 Sixteenth Street Suite 200 Denver, CO 80202 USA Tel. +1 (720) 946-1444

#### **RCF Management (Toronto) Inc.**

25 York Street, Suite 610 Toronto, Ontario M5J 2V5 Canada Tel. +1 (647) 726-0642

#### RCF Management LLC (New York)

224 Wall Street, Suite 202 Huntington, NY 11743 USA Tel. +1 (631) 692-0043

#### **RCF Management Pty Ltd**

Level 3 24 Kings Park Road West Perth, WA 6005 Australia Tel. +61 (8) 9485 2770

